

### **REQUEST FOR PROPOSALS**

Pianos for Peace is seeking proposals from visual artists for the **Pianos for Peace Festival**.

Artists are invited to submit applications and design concepts for an original piano artwork. Accepted artists will execute their proposals onto working pianos for inclusion in the Pianos for Peace Festival

### **ABOUT THE PROGRAM**

Pianos for Peace is a nonprofit organization building peace through music and education. Our unique outreach programs engage local artists throughout Atlanta's most under-resourced communities, bringing hope, joy, and the transformative power of music to those who need it most.

Our flagship program, the Pianos for Peace Festival, is a community arts initiative that places artist-created pianos in parks and public spaces throughout Metro Atlanta in the fall. For two weeks in September, the pianos remain outdoors for anyone to play and everyone to enjoy. After the Festival, Pianos for Peace donates the pianos to local schools, healthcare facilities, and community organizations in need.

#### Artist Eligibility

• Open to visual artists of all disciplines and all levels. We invite professionals, students and emerging artists to apply.

- Artists must be at least 18 years old as of May 1.
- Artists outside Metro Atlanta are welcome to apply, and must make their own arrangements to complete their pianos in Atlanta during the work period. Pianos for Peace regrets that we cannot provide travel, housing, or visa sponsorship for participating out-of-town and international artists.
- A background check may be required.

### **DESIGN PROCESS**

#### Artist Proposal

- Artists may use any theme or subject matter but must comply with the Guidelines listed below.
- Artists may submit designs for a vertical piano, a baby grand piano, or both, however our supply of baby grands is limited.
- Artists must include at least one rendering: of their vision for the completed piano. Samples of past artwork alone will not be accepted as eligible project renderings.





### **COMPLETION OF ARTWORK**

**When**: Artwork will be completed during designated studio hours within the established work period (6-7 days a week from early June to end of August, during a combination of daytime and evening hours). This includes sanding, priming, painting, and varnishing the piano upon completion.

Where: All piano artwork will be completed in an open, shared studio in Metro Atlanta.

**Materials:** Pianos for Peace will provide the following for communal use: Water-based acrylic paints in basic colors; white, water-based primer; clear varnish; a limited supply of basic brushes in various sizes; other general art supplies, including rags, drop cloths, mixing cups/sticks, sanding blocks, painter's tape, pens/pencils, and glue. Additional materials must be supplied by the individual artist.



### PIANOS FOR PEACE ARTIST GUIDELINES

The Pianos for Peace artistic guidelines are designed to:

IANOS

- 1. Protect the instruments during design and painting
- 2. Ensure accessibility for all communities who encounter the piano displays
- 3. Comply with regulations involving permitting, branding, and public safety enforced by the City of Atlanta and other partners

#### These Guidelines are Non-Negotiable

- Copyrighted materials, including the images/writings of any other artist(s) or the appropriation of another person's name and/or likeness are not permitted on the pianos.
- Corporate logos, branding, website URLs, and hashtags are not permitted anywhere on the piano at any time, with the exception of Pianos for Peace and select project sponsors. We welcome the artist's signature in an area designated by Pianos for Peace prior to the painting period.
- Pianos may not contain obscenities, nudity, political messages, religious iconography, and distasteful images.
- All parts of the piano pertaining to the instrument's sound and functionality must remain intact and unpainted, including but not limited to keys, strings, inner workings, pedal rods, casters, etc.
- Seams may not be covered/painted over, to ensure that our technicians can access the pianos' internal mechanisms at all times.
- Objects that could be detached or cause harm to individuals may not be attached to the piano, and no part of the piano may be removed at any time.
- Use of spray paint or toxic materials is prohibited at all times, as painting will occur in an indoor studio space.
- Artists are encouraged to paint the backs of vertical/upright pianos (the sound board), but no additional materials may be used or attached.
- The use of electric sanders is prohibited. All sanding must be done with a sanding block.
- For maintenance purposes, miscellaneous hardware will be attached to each piano by Pianos for Peace after the painting and before the public installation.

## PIANOS OR PEACE.ORG



- By submitting the online application, all artists and volunteers confirm that they have read the Artist Guidelines and hereby release and hold harmless Pianos for Peace, the organizers, sponsors, staff, volunteers and supervisors from all liability for any and all risk of damage or bodily injury or death or property damage, including any injury or damage caused by negligence, in connection with any Pianos for Peace event or at the warehouse studio. All artists and volunteers likewise hold harmless from liability any person or agency providing transportation to or from any Pianos for Peace event or the Pianos for Peace warehouse studio.
- Photographers and/or videographers will be capturing footage at all Pianos for Peace events and at the warehouse studio. By allowing the photographers to capture your image, you are granting permission to Pianos for Peace to use your image to promote the event.

### FREQUENTLY ASKED QUESTIONS

**What do I need to include in my application?** Please include online submission form, your résumé, and at least one rendering of your proposed piano design.

**What do you mean by a "rendering"?** Show us the concept for your piano in a visual way. This could be a drawing of the proposed piano design, examples of a particular pattern/technique you intend to use, etc. Help us see on paper your vision of the finished piano! (Please note: while we're happy to look at samples of your past artwork, your rendering must represent the execution of a NEW idea or vision.)

**Is there an entry fee?** No. All artists are invited to apply free of charge.

**I'm a past Pianos For Peace Artist. Do I still need to apply?** Yes. We welcome artists to submit with a new design concept each year. Feel free to reflect on a prior piano(s) in your application, but note that images of a previous year's piano will not be accepted as a rendering.

**I have more than one idea for a piano. Can I submit all of them?** No, please propose only one piano design concept – but keep the others in mind for years to come!

**Can I apply as a team/group/organization?** Yes. Only one application is needed for the entire group, and provide in your bio the name of each artist who will be participating. All artists must be in place at the time of the application. Once your application has been accepted, artists may not be added or recruited to the group. (Occasional assistants are permitted; see below.)

**Do I have to use paint in my proposed design?** No: you're welcome to propose any artistic medium as long as your materials fit under the Artistic Guidelines listed above! Please note that any non-paint materials will not be provided by Pianos for Peace. If we have questions about the application of your chosen medium, we may contact you prior to acceptance for clarification.

# PIANOS OR PEACE.ORG



**What size/type of piano should I propose?** The festival includes both vertical and baby grand pianos in a wide variety of shapes and sizes. The number of baby grand pianos is extremely limited (2-5 per year), so you are encouraged to create a concept that is versatile and easily applied to different types of pianos. Feel free to complete your rendering using our handy template.

**Is there a specific theme or subject matter?** No. We welcome a variety of subjects, as long as your artwork falls under the above mentioned Pianos for Peace Guidelines.

**Can I paint a piano that's part of a larger project/installation?** No—all pianos must be independent artworks and may not be associated with any series/program other than Pianos for Peace.

**How do you choose the Piano Artists?** An independent panel of judges from Atlanta's leading cultural institutions will review each application for quality, creativity, diversity, practicality, and accessibility. We welcome artists at all stages of their careers—including emerging artists and students.

When will I find out if I've been accepted? All artists will be notified of their application status by June 5.

**When is the artist orientation?** Orientation sessions are required for all Pianos for Peace artists and will be held in June and July.

**I don't live in Atlanta. Can I still apply?** Yes: past Pianos for Peace Artists have hailed from South Carolina, Tennessee, California and even Germany! Pianos for Peace unfortunately cannot provide travel, housing, or visa sponsorship for out-of-town or international artists and non-local artists are responsible for making arrangements to be in Atlanta during the work period.

**Where/when can I work on my piano?** All artwork will be completed in the Pianos for Peace studio, an open communal work space in metro Atlanta (address shared upon application acceptance). The work period is June to end of August, and the studio will be available several days a week during a combination of daytime and evening hours. Access to the studio outside of designated hours will be permitted.

**Will Pianos for Peace provide any materials?** Pianos for Peace will provide the following for communal use: Water-based acrylic paints in basic colors; white, water-based primer; clear varnish; a limited supply of basic brushes in various sizes; other general art supplies, including rags, drop cloths, mixing cups/sticks, sanding blocks, painter's tape, pens/pencils, and glue. Additional materials must be supplied by the individual artist.

**Can I choose the piano I get to paint?** No. Pianos will be assigned by Pianos for Peace, based on the information included in the proposals. If your design requires a specific type/style of piano, please let us know in your application.

## PIANOS OR PEACE.ORG



**Can I choose where my piano is located during the festival?** No: all piano placements are made at the discretion of Pianos for Peace with final approval by the City of Atlanta. We work hard to design a city-wide art display that takes into consideration not only the artwork, but also the pianos' sizes, instrument quality, security concerns and other factors. For those reasons, and to ensure that the placement process is as fair and objective as possible, we cannot take location requests. It's important to remember that the Pianos for Peace festival is a community project above all else, and our piano locations take many different forms in order to truly accomplish our mission and vision. All piano location placements are final and non-negotiable.

After seeing my piano in person, I'd like to work on a different design than the one in my proposal. Is this allowed? This is reviewed on a case-by-case basis. We understand that you may get inspired with a new idea after seeing your piano. All designs are subject to the approval, and if you wish to significantly change your proposed piano design, you must get written permission from the Pianos for Peace team. Pianos for Peace reserves the right to refuse any design concept proposed after the initial application phase.

**Can I bring an assistant to help me work on my piano?** Of course! Assistants are welcome but must complete our Terms & Conditions agreement before beginning work in the studio.

**Can my family and/or friends keep me company while I work?** Unfortunately, no. Out of courtesy for the other artists working in the space, the studio will be closed to visitors at all times except for Pianos for Peace sanctioned events.



PIANOS FOR PEACE

## PEACE BUILDING THROUGH MUSIC AND EDUCATION

### PIANOS FOR PEACE ARTIST APPLICATION

Pianos for Peace is an annual festival and the largest community art display initiative in Atlanta, using colorful pianos for anyone and everyone to play. After the two-week outdoor festival, we donate the painted pianos to nursing homes, local schools, community centers, healthcare facilities, and other organizations in need. Local artists and musicians then volunteer in one of our yearlong programs serving under-resourced communities in Atlanta.

Join our team of Ambassadors for Peace and be part of the largest community art display initiative in Atlanta. There is no entry fee and we welcome artists at all stages of their careers—including emerging artists and students.

The deadline to submit the online application and all required supporting documents is

### May 31<sup>st</sup> at 5:00 pm

Each artist may submit only one application that must include the following:

- A completed application form, available at www.pianosforpeace.org
- Resume
- Design proposal and artist template
- Statements of no more than 1000 characters each addressing the following questions:
  - Why are you interested in participating in the Pianos for Peace Festival? And your choice of ONE of the following:
- 1. How do you see your piano artwork connecting with the community?
- 2. How do you hope to benefit professionally and personally by partnering with us on this project?

3. In general, how does your artwork align with Pianos for Peace's mission of Building Peace through Music and Education?

All artists will be notified of their application status no later than June 5, after an independent panel of judges from Atlanta's leading cultural institutions have reviewed each application for quality, creativity, diversity, practicality, and accessibility. A brief telephone interview with Pianos for Peace staff may be requested at the end of May.

To be considered, applications must be:

- Received by the deadline listed above.
- Submitted via the online submission form.
- Complete with all the required supporting documents.

Once submitted, applications may not be modified.

### PIANOS FOR PEACE.ORG













Artist Template - Upright Piano (Back)

Name:		

Phone: \_\_\_\_\_